

# University of Pretoria Yearbook 2021

## Research methodology 801 (EBW 801)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Faculty of Economic and Management Sciences</a>
<b>Module credits</b>	0.00
<b>NQF Level</b>	09
<b>Programmes</b>	<a href="#">PhD Economics</a> <a href="#">PhD Marketing Management</a> <a href="#">PhD Organisational Behaviour</a> <a href="#">PhD Tourism Management</a>
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	Friday and Saturday classes
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Economic and Management Sciences Deans Office
<b>Period of presentation</b>	Year

### Module content

- Developing the background to a research problem, and developing a problem statement and propositions and hypotheses relevant to their study.
- Compiling a thorough literature review of the topics they intend to study.
- Approaches to research: An overview of the different approaches to research (qualitative, quantitative and mixed methods) and the philosophical approaches that underpin them (positivism, post-positivism, interpretivism, constructivism, critical theory and pragmatism).
- Different research designs in quantitative and qualitative methods, and appropriate sampling approaches for the different research designs.
- Qualitative research methodology: An overview of qualitative methods for organisational research. An overview of the different methodologies on a continuum between modernistic qualitative and post-modernistic qualitative research.
- Quantitative research methodology

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